



HERBS WITH ANTI-WRINKLE / ANTI-AGING PROPERTIES

Calendula officinalis
Dacus carota
Ocimum sanctum
Rubia cordifolia
Pistacia integerrima
Triticum sativum

An aromatic herb **Calendula officinalis** is popularly grown for their ornamental value. Its oil & soft extract are used for treatment of wounds and skin damage as it promotes healing of skin. It is also valuable for its fancy herbaceous fragrance.

Daucus carota is a valuable herb since ages as it is rich natural source of Vitamin A along with other essential vitamins. Carrot seed oil is indicated for anti-aging, revitalizing and rejuvenating. As it promotes the formation of new cells and helps in reducing wrinkles. It acts as Natural toner and rejuvenator for the skin.

Tulsi botanically known as **Ocimum sanctum** is used as an agent that reduces the dark spots and used for all types of skin especially oily skin. Tulsi oil and soft extract has been used in cosmetics as an antiseptic herb and as a blood purifier in many of the formulations meant for internal as well as external use. It has been observed that it reduces the black spots due to ageing and acne, pimples.

Galls of **Pistacia Integerrima** locally called as karkatasringi, kakarashingi are pale greenish brown in colour, are highly esteemed for their astringent properties. Pistacia integerrima have been shown to possess significant rubefacient activity. Attributing to this activity these galls may improve the blood circulation to the skin leading to improved nutrient supply.

Rubia cordifolia commonly known as manjistha is a perennial, herbaceous climbing plant good for complexion and to aid against skin infections. Indian madder root soft extract is used for healing injuries, lessens inflammation, spots and pigmentation and reducing wrinkles.

Wheat germ oil from **Triticum sativum** is rich soft golden oil, full of Vitamins E. Wheat germ oil aids in healing of scars, cell renewing, reduces sign of aging, protecting against free radicals. It also prevents dry dull skin, reduces skin roughness and wrinkles acting as emollient and skin nourisher.

Skin

It shows nourishing, emollient, anti-inflammation properties on the skin. Promotes the scavenging of free radicals (free radicals are considered to be responsible for the ageing process). Promotes renewal of normal new skin cells improves blood circulation. Used for dry cracked skin, eczema, psoriasis, prematurely aged skin, stretch marks and dermatitis.

Anti-dehydration

Wheatgerm Oil is rich in vitamin E, penetrates well to prevent loss of moisture and benefit cells.

Protection

Wheat Germ Oil is an excellent source of Vitamin E, which is a powerful anti-oxidant and a vital ingredient in the protection of the skin from sun-rays, and in neutralizing free radicals that are formed by oxidation resulting from exposure to air-pollution, solar radiation, etc.

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